

```
/* Send Confirmation Email with Google Forms */
```

```
function Initialize() {
```

```
  var triggers = ScriptApp.getProjectTriggers();
```

```
  for (var i in triggers) {  
    ScriptApp.deleteTrigger(triggers[i]);  
  }
```

```
  ScriptApp.newTrigger("SendConfirmationMail")  
    .forSpreadsheet(SpreadsheetApp.getActiveSpreadsheet())  
    .onFormSubmit()  
    .create();
```

```
}
```

```
function SendConfirmationMail(e) {
```

```
  try {
```

```
    var ss, cc, sendername, subject, columns;  
    var message, value, textbody, sender;
```

```
    // This is your email address and you will be in the CC  
    cc = "survey.news.readers@gmail.com";
```

```
    // This will show up as the sender's name  
    sendername = "PublishingLab Amsterdam";
```

```
    // Optional but change the following variable  
    // to have a custom subject for Google Docs emails  
    subject = "What type of news reader are you?";
```

```
    // This is the body of the auto-reply  
    message = "some text";
```

```
    ss = SpreadsheetApp.getActiveSheet();  
    columns = ss.getRange(1, 1, 1, ss.getLastColumn()).getValues()[0];
```

```
    // This is the submitter's email address  
    // Make sure you have a field called Email Address in the Google Form, the same holds  
    true for the other fields in e.namedValues  
    sender = e.namedValues["Email Address"].toString();
```

```
    var readsNews = e.namedValues["Question"].toString();  
    var age = e.namedValues["Question"].toString();  
    var typeOfNewsReader = "Question";
```

```
var textExplorer = "some text";
var textActivist = "some text";
var textUnattached = "some text";
var textDistracted = "some text";
var textInterested = "some text";
var textUninterested = "some text";
```

//the function that categorizes the respondents based on the answers they give

```
if (readsNews == "Yes") {
  if (age == "18-24 years old") {
    typeOfNewsReader = "<b>n Explorer</b>" + "<br>" + textExplorer;
  } else if (age == "25-34 years old") {
    typeOfNewsReader = "<b>n Activist</b>" + "<br>" + textActivist;
  } else {
    typeOfNewsReader = "<b>n Interested reader</b>" + "<br>" + textInterested;
  }
} else if (readsNews == "No") {
  if (age == "18-24 years old") {
    typeOfNewsReader = "<b>n Unattached reader</b>" + "<br>" + textUnattached;
  } else if (age == "25-34 years old") {
    typeOfNewsReader = "<b>n Distracted reader</b>" + "<br>" + textDistracted;
  } else {
    typeOfNewsReader = "<b>n Uninterested reader</b>" + "<br>" + textUninterested;
  }
}

message += "some text" + typeOfNewsReader + "some text";
textbody = message.replace("<br>", "\n");

GmailApp.sendEmail(sender, subject, textbody, {
  cc: cc,
  name: sendername,
  htmlBody: message,

});

} catch (e) {
  Logger.log(e.toString());
}

}
```